

TOKYO GIRLS SHY AT BOBBED HAIR

Society Belles Rush for Other
American Styles of
Coiffure.

QUIT ANCIENT STYLES

Chinese Competition Hurts
Umbrella Makers—English
Widely Spoken in Japan.

TOKYO, Aug. 26.—The "wonders" worked by an American hairdresser who has established her "studio" on the Ginza has won the favor and the generous patronage of Tokyo society belles. Japanese women, forsaking the elaborate coiffure of their mothers, have come by the hundreds to have their long black locks done in the styles of Philadelphia and New York. Not bobbed—not even the Japanese flapper would dare follow the lone example of Madame Miura, the Japanese operatic star, so far.

Doing Japanese hair in the American fashion is no easy task. It is so thick and long and wiry, and for so many years has been treated with a strange composition (the secret of which will not be disclosed here) that its resistance to new modes is great. In the native coiffure, each hair has its particular place, and is held there by well-concealed strings, an abundance of hair ornaments and quantities of grease. Gradually the old styles by which a woman of Japan proclaimed to the world whether she was married or single, happy or sad are being discarded for Western styles.

Chinese Cut Umbrella Prices.
Chinese umbrella makers are beating the Japanese umbrella men in their own field, underselling them at prices which make the three or four yen charged for those of Japanese make seem ridiculously high. Rain being the outstanding characteristic of almost every season in Japan, the umbrella is a regular article of every one's wardrobe. There are months, especially during the official rainy season, when it hasn't a single day off.

Americans really have not learned how to use the umbrella. Boys on bicycles in the streets of Tokyo while by in the midst of a summer downpour with huge umbrellas covering boy, bicycle and all. Conies put improvised umbrellas over the heads of their horses and for themselves during rainy weather have hats which assume the proportions of washtub.

The Oriental umbrella is a gaudy affair, painted in bright colors and many designs, and frequently bearing the owner's name in large characters. They are made of heavy oiled paper and when not in use are carried by means of long poles fastened at the opposite end from that at which the handle of an American umbrella is attached.

English Signs on Tokyo Trams.
If one is to speak only one language in this modern world, the advantage of making that one language English are many, and more are added constantly. The wide-spread knowledge of English in Japan is striking to an American who finds as he leaves his ship at Yokohama that almost every one with whom he comes in contact in the port city is able to converse with him in the language of the United States. Now the trams of Tokyo are following the example of Yokohama and their destination signs to be marked in English. So general is the use of English for such purposes here that a foreigner of many years' residence recently wrote a letter to his favorite newspaper, complaining that the officials were guilty of gross negligence when they failed to supply signs in English for all the exhibits at the Tokyo Peace Exhibition.

First Golf Professional Arrives.
Pin Kohida, after twenty years in the United States, has returned to Japan to be his native country's only professional golf expert. The rapid rise of the game's popularity here offers an opportunity, he believes, to more professional in this country.

Two possessions besides his golf clubs, which Mr. Kohida brings back from America are a degree from Amherst College and an Irish wife.

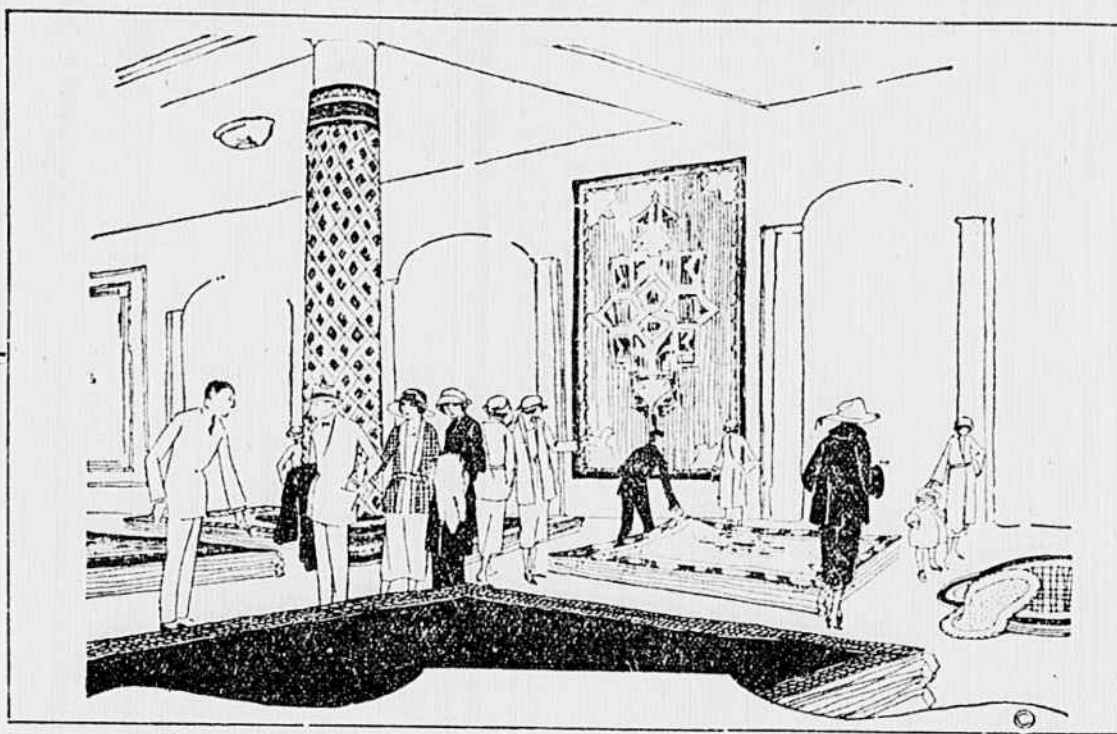
School Anniversary Planned.
The fifth anniversary of Emperor Meiji's decree establishing state education in Japan will be celebrated October 29, according to an announcement by the Department of Education. The exact date of the imperial decree is not known, but it is thought to have been about that time of year. The decree stated that there should be eight government universities, 256 middle schools and 52,761 primary schools.

There are now 400 middle schools, but the others do not number as many as called for in the original decree, and are entirely inadequate to serve the educational needs of the country. Many of the schools are working day and night "shifts" for lack of sufficient room and equipment, and many who would attend the higher schools are prevented by the same reason from continuing their education.

(C. 1922, Public Ledger Co.)

Accordion Skirts to Order
Pleated, \$1.00
Special, \$1.50
Side or Box Pleats, Any Size.
24 Hours' Service.
Hemstitching, Pleat Edge, buttons made, stamping, beads and hand-made laces.

The Gift Shop
320 East Grace.
VOGUE PATTERNS and BOOKS.



After Weeks of Preparation We Present
to Our Patrons on Monday Morning, An
Enlarged, Thoroughly Modern and Up-to-Date

Rug, Curtain and Drapery Section On Fourth Floor

With These New Features:

All new merchandise in greater variety than ever before! Added floor space which makes displays more attractive! Additional sales people to insure the very best service! A larger and better workroom under the supervision of an expert in designing and making the newest overdrapes, curtains and interior decorations of every description!

The Items Below Will Be of Great Assistance to Those Who Wish to
Add to the Beauty of Their Homes This Fall.

- Good Seamless Axminster Rugs, 9x12-foot size... \$37.50
- Fine Seamless Axminster Rugs, 9x12-foot size... \$49.50
- Fine Wool Wilton Rugs, 9x12-foot room size, at... \$77.50
- Best Grade Printed Cork Linoleum, square yard... 89c
- Very Fine Inlaid Cord Linoleum, square yard... \$1.49
- New Filet Net Curtains, 2 1/2 yards long. Pair for... \$4.98
- New Irish Point Curtains, 2 1/2 yards long. Pair for... \$4.98
- New Madras Overdrapery, in all new colors. Yard... 69c

- New Silk Mixture Gauze Overdrapery. Yard for... 95c
- New Spot Dot Marquisettes, 36 inches wide. Yard... 39c
- New Cretonnes, rich new colors. 36 inches wide. Yard, 45c

And Now Cohen's Newest

Fine Upholstered Fireside Chairs. Lovely velvet and tapestry. All the best web and spring construction. All are overstuffed styles. The most comfortable Chairs you ever sat in. Especially featured at the attractive price of... \$49.50 Each

—Buy Your Fall Rugs Now On—

Our New Easy Payment Plan

—This very popular plan is inaugurated in order that our patrons may select any Rug they desire now, and pay for same through our Easy Payment Plan. There is no additional charge for this service. The price at which you buy any Rug is just as low as if you paid cash for same. Full details will be gladly given to those inquiring at our Rug Department, Fourth Floor.

Unusual Values Make Important These New Fall Hats



Featured Monday
at Only \$4.98

—Just received from New York are these artistically fashioned Hats of Lyons, erect pile, panne velvet and duvetyne. Many with shirred or pleated effects. Exceptional in style, material and workmanship.

—Jet ornaments, fancy feathers, ribbons, bows, quills and silver cloth flowers are the trimmings. Black, brown, red, navy and other fall shades. Large Pokes, Side Rolls and Off-Face effects.

See Window

Second Floor

Shop
by
Mail
Thru
Our
Mail
Order
Dept.

The COHEN CO.
SERVICE FIRST
SATISFACTION ALWAYS

A Special Purchase and Sale of Marvel Stripe Silk Hose

Black Only \$1.95 Per Pair

—Women's Very Fine Hose, full fashioned of heavy quality, pure thread silk from top to toe. Made by one of the best known hosiery manufacturers in America. Every pair perfect, with the famous "Marvel Stripe" that insures satisfactory wear. Black only.

—Included also at \$1.95 a pair are Women's All-Silk Hose (of an equally well-known make) in popular shades of brown, biscuit and beaver.

**New Canton
Crepes
\$2.95 Yard**

—Just as popular as ever are these new Cantons, in exquisite fall shades, including black and white. Heavy quality and 40 inches wide.

**Satin Canton
\$3.50 Yard**

—Has the soft draping quality so much desired this Fall. All the new colors and black. 40 inches wide.

**New Fall
Woolens**

—Navy Blue Tricotine is much in demand, because it has a fine twill and is all wool. 54 inches wide. Special Monday at \$1.95 yard.

—Fancy Dress Goods, 38 inches wide. We are showing stripes, checks and plaids that are entirely new this season. Monday, \$1.19 yard.

Oliver Twist Suits
Manufacturer's Sample Line to Sell at
Less Than Wholesale Cost.
\$1.49 Each

—All high-grade suits, made from fine materials and worth a great deal more than this special price. Sizes 2 to 8 years, but not all sizes in each of the numerous styles. Many different colors.

**"Cannon's" Absorbent
Bleach Bath Towels
29c Each—\$3 Dozen**

—Last time we had these they sold at 39c each! Tomorrow you can select 21x42-inch size, pure bleached, long nap, Absorbent Bath Towels at an important saving.

White Wool Flannel, 59c

—Former price was 75c a yard! It is 27 inches wide and of good weight for infants' flannel skirts. —Main Floor, Center.

Mrs. Agnes H. Smith

Desires to inform her patrons and friends that she is now connected with Cohen's Ready-to-Wear Department, and will take pleasure in showing them the latest Fall styles.

Monday Specials in Basement

Dress Gingham, 12 1/2c

—Assorted colored checks, plaids and stripes. All are fast colors. To sell in desirable mill lengths.

Dress Gingham, 25c

—These are full pieces of good-quality Dress Gingham. All are perfect goods and come in pretty patterns.

**Cotton Flannel,
15c Yard**

—Mill lengths in pink, blue, gray and cream. Good quality Cotton Flannel.

—Mummy Crepe for fine pajamas, underwear, etc. Yard wide, pink or blue, bluebird pattern. Mill lengths, 21c yard

—Curtain Scrims, 32 to 36 inches wide. White and ecru. Mill Seconds and Remnants. Yard... 5c

**Wool-Finish
Blankets**

—Heavy Blankets, 66x76-inch size. Choice of white, gray and tan, with fancy borders. Pair for... \$3.69

**Pajama Outing,
19c Yard**

This Pajama Outing is full yard wide and comes in pretty stripes of pink and blue. Special for Monday.

—Shirting Madras, assorted lot, 32 to 36 inches wide. Pretty woven stripes. Lengths to 20 yards. Per yard... 33c

—Bleached Sheets, heavy quality, hand torn and neatly hemmed. Size 81x90 inches. Each... \$1.25

White Blankets

—Wool finished White Blankets, with attractive pink or blue borders. 66x80 inches. Pair for... \$6.50

**Apron Gingham,
12 1/2c Yd.**

—Choose from assorted, fast colored checks. This is a good grade Apron Gingham, to sell in Mill Lengths.

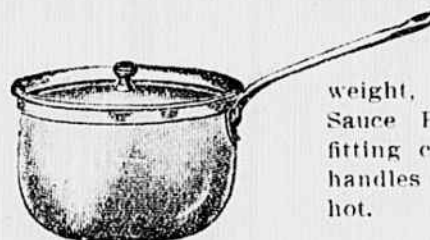
—25c Plisse Crepe, in assorted colored stripes. Closing out lot of Mill Lengths, yard for... 15c

—Pillow Cases, bleached, 42x36 inches. Made of run-of-mill remnants. Each... 12 1/2c

Crib Blankets

—Pink or blue Crib Blankets with scalloped edge. Each Blanket comes in neat box. Monday at... 98c

3-Qt. Pure Aluminum Sauce Pans, 49c



—These are extra heavy weight, pure Aluminum Sauce Pans, with close-fitting covers and hollow handles that will not get hot.

Food Choppers, 98c

—The largest and best Food Chopper we have offered in years. They are complete with four knives that cut fine, medium and coarse.

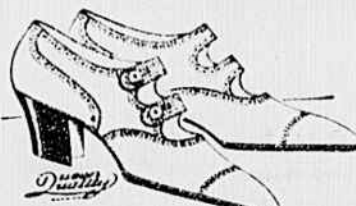


—Third Floor.



Two-Strap Pump

For Semi-Dress or Walking



\$6.50
Pair

—Shown in Black Kid and Brown Kid, Cuban heel and welt sole. All sizes, at \$6.50 pair.